

LAFAYETTE

COLLEGE

WEB STYLE AND COMPONENT LIBRARY

**Wordpress Admin Area
Screenshots**

HERMIONE

The Hermione theme will be activated to serve all of the academic sites. The theme offers a master subpage template that will service the majority of the website's pages and will consist of many optional content components, allowing for functional and aesthetic variety within a single template.

Hermione is easy to use right out of the box. It also has some nice improvements for power users. The Master Subpage Components will be interchangeable content components that work within Hermione theme. Visit the component library by visiting <http://communications.lafayette.edu/style-guide> page to see the style and components in action.

The following components are offered with the Hermione theme:

- Feature Area/allows for images and videos
- Content
- Featured News Updates Feed by Category
- Featured Profiles
- Flexible callout system that is integrated with content
- Next Actions Link Group
- Visual List of Links
- Alert (for travel advisory/etc)
- * Related Links
- Photo Gallery Embed
- Contact Information Block
- Facts & Statistics Visual Callout (Visual Styles for Numbers and Stats/By the Numbers content)
- Graphic Callout
- Text-heavy Callout
- Profile Featured - (options include a single & double column)
- Featured Video Pair
- Image with Caption
- News - Feed
- News - Single
- Event - Feed
- Event - Single
- Social Media Callouts (Facebook, Twitter, YouTube, LinkedIn, Flickr, Instagram link to blogs)
- Quote/Testimonial
- Table styles
- Block quotes styles

The Hermione theme admin panel provides an easy to follow template for each component. Components can be added by clicking the “Add Callout ” button on the bottom of the In-Content Callouts section, the Sidebar Callouts section, and the Full Width. Callouts page section. This will activate a pop-up menu with all available components to chose from.

The screenshot displays the Hermione theme admin panel interface. On the left, there is a sidebar with a vertical menu containing the number '3'. The main content area is divided into two sections: 'Question *' and 'Answer *'. The 'Answer *' section contains a rich text editor with a toolbar featuring icons for bold (B), italic (I), underline (U), quote, link, unlink, and other formatting options. A callout menu is open on the right side of the 'Answer *' section, listing various content components. At the bottom right of the panel, there is a blue button labeled 'Add Callout'.

Question *

Answer *

3

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Content

- Text & Image - Single
- Text & Image - Pair
- Graphic
- Profile - Single
- Profile - Pair
- Profile - Group
- Statistics
- Video - Pair
- Visual List Content
- Blog Article
- Topic-Based Link Group
- Spotlight
- Highlights
- In the Media
- Section Break
- Publications
- News Feed - news.lafayette.edu
- News Feed- Local
- Events Feed
- Event Promotion
- FAQ Block

Add Callout

Screenshots of all components are shown below to help guide you through the process. If you have any questions, please contact info.help@laffayette.edu.


IN-CONTENT CALLOUTS: CAMPAIGN-FLEXIBLE

1







Text & Image - Single

+


−

Color *	Red
Heading Optional	Text & Image - Single
Heading Link Text Optional	Heading Link
Heading Link URL Optional	https://www.lafayette.edu
Image * Minimum size 770 x 433px	
Label	Label
Title *	Title
Content *	Quisque risus diam, pulvinar ac vestibulum ut, gravida at magna. Aliquam non purus ac ligula pharetra placerat. Nulla ut hendrerit nisl. Mauris ultrices varius tincidunt.

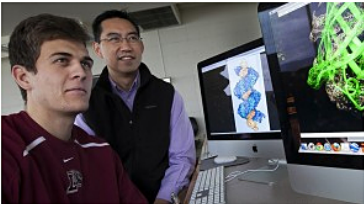
TEXT & IMAGE PAIR

2 Text & Image - Pair																											
Color *	Blue																										
Heading Optional	Text & Image - Pair																										
Heading Link Text Optional	Heading Link																										
Heading Link URL Optional	https://www.lafayette.edu																										
Blocks *	<table><tr><td rowspan="6">1</td><td>Image *</td><td><div>Minimum size 770 x 433px</div></td></tr><tr><td>Label</td><td><div>Label</div></td></tr><tr><td>Title *</td><td><div>Title</div></td></tr><tr><td>Content *</td><td><div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div></td></tr><tr><td>Link URL *</td><td><div>https://www.lafayette.edu</div></td></tr><tr><td>Link Text Optional</td><td><div>Link Text</div></td></tr><tr><td rowspan="6">2</td><td>Image *</td><td><div>Minimum size 770 x 433px</div></td></tr><tr><td>Label</td><td><div>Label</div></td></tr><tr><td>Title *</td><td><div>Title</div></td></tr><tr><td>Content *</td><td><div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div></td></tr><tr><td>Link URL *</td><td><div>https://www.lafayette.edu</div></td></tr><tr><td>Link Text Optional</td><td><div>Link Text</div></td></tr></table>	1	Image *	<div>Minimum size 770 x 433px</div> 	Label	<div>Label</div>	Title *	<div>Title</div>	Content *	<div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div>	Link URL *	<div>https://www.lafayette.edu</div>	Link Text Optional	<div>Link Text</div>	2	Image *	<div>Minimum size 770 x 433px</div> 	Label	<div>Label</div>	Title *	<div>Title</div>	Content *	<div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div>	Link URL *	<div>https://www.lafayette.edu</div>	Link Text Optional	<div>Link Text</div>
1	Image *		<div>Minimum size 770 x 433px</div> 																								
	Label		<div>Label</div>																								
	Title *		<div>Title</div>																								
	Content *		<div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div>																								
	Link URL *		<div>https://www.lafayette.edu</div>																								
	Link Text Optional	<div>Link Text</div>																									
2	Image *	<div>Minimum size 770 x 433px</div> 																									
	Label	<div>Label</div>																									
	Title *	<div>Title</div>																									
	Content *	<div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div>																									
	Link URL *	<div>https://www.lafayette.edu</div>																									
	Link Text Optional	<div>Link Text</div>																									

GRAPHIC

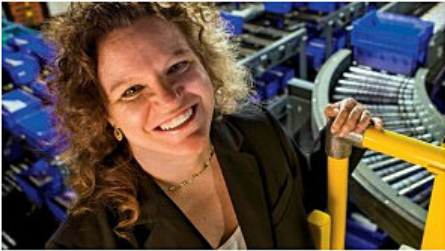

3 Graphic	
Color *	Tan
Image * Minimum size 770 x 433px	
Label *	Label
Title *	Title
Link *	https://www.lafayette.edu

SINGLE PROFILE

4 Profile - Single	
Color *	Dark Gray
Heading Optional; appears above callout	Profile Single
Heading Link Text Optional; appears above callout	Heading Link
Heading Link URL Optional; appears above callout	https://www.lafayette.edu
Image * Minimum size 770 x 433px	
Label *	Label
Title *	Title
Link Text	Link Text
Link URL *	https://www.lafayette.edu

PROFILE-PAIR

14 Profile - Pair

Color *	<div>Blue</div>		
Heading	<div>Heading</div>		
Intro	<div>Intro paragraph goes here, but is not necessary.</div>		
Profiles *	1	Title *	<div>Title</div>
		Link Text	<div>Title Link</div>
		Link URL *	<div>https://www.lafayette.edu/</div>
		Image * Minimum size 770 x 433px	<div></div>
	2	Title *	<div>Title</div>
		Link Text	<div>Title Link</div>
		Link URL *	<div>https://www.lafayette.edu/</div>
		Image * Minimum size 770 x 433px	<div></div>

PROFILE-GROUP

5 Profile - Group

Color *

Red

Heading

Profile - Group

Heading Link Text

Heading Link

Heading Link URL

<https://www.lafayette.edu>

Profiles *

1

Name *


Name

Title *

Title

Image *

Minimum size 160 x 160px



Link URL *

<https://www.lafayette.edu>

2

Name *


Name

Title *

Title

Image *

Minimum size 160 x 160px



Link URL *

<https://www.lafayette.edu>

3

Name *


Name

Title *

Title

Image *

Minimum size 160 x 160px



Link URL *

<https://www.lafayette.edu>

4

Name *


Name

Title *

Title

Image *

Minimum size 160 x 160px



Link URL *

<https://www.lafayette.edu>

Add Row

STATISTICS

6 Statistics

Heading

Optional

Statistics

Heading Link Text

Optional

Heading Link

Heading Link URL

Optional

<https://www.lafayette.edu>

Show

*

All

Blocks

*

1

Type

*

Percentage

Color


*

Dark Blue

Image

*

Minimum size 470 x 540px



Figure

*

Do not include % symbol if a percentage figure

73

Description

*

Max characters: 200

Vivamus ullamcorper cursus mi, vitae malesuada nulla consectetur in. Aliquam erat volutpat.

2

Type

*

Number

Color

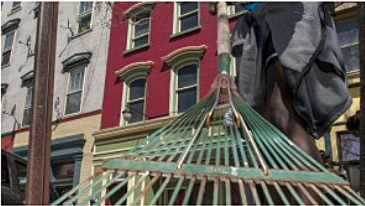
*

Red

Image

*

Minimum size 470 x 540px



Figure

*

Do not include % symbol if a percentage figure

6500

Description







*

Max characters: 200


Vivamus ullamcorper cursus mi, vitae malesuada nulla consectetur in. Aliquam erat volutpat.

Add Statistics Block

VIDEO-PAIR

7 Video - Pair																			
Color *	Gray Dark																		
Heading	Video - Pair																		
Heading Link Text	Heading Link																		
Heading Link URL	https://www.lafayette.edu																		
Videos *	<table><tr><td rowspan="4">1</td><td>ID *</td><td>7MiyFDCQsCQ</td></tr><tr><td>Image *</td><td></td></tr><tr><td>Title *</td><td>Title</td></tr><tr><td>Author</td><td>Name</td></tr><tr><td rowspan="4">2</td><td>ID *</td><td>rTXaAYdSadA</td></tr><tr><td>Image *</td><td></td></tr><tr><td>Title *</td><td>Title</td></tr><tr><td>Author</td><td>Name</td></tr></table>	1	ID *	7MiyFDCQsCQ	Image *		Title *	Title	Author	Name	2	ID *	rTXaAYdSadA	Image *		Title *	Title	Author	Name
1	ID *		7MiyFDCQsCQ																
	Image *																		
	Title *		Title																
	Author	Name																	
2	ID *	rTXaAYdSadA																	
	Image *																		
	Title *	Title																	
	Author	Name																	

SPOTLIGHT

11 Spotlight	
Color *	<div>Blue</div>
Label *	<div>Label</div>
Name *	<div>Spotlight</div>
Image * Minimum size 770 x 433px	<div></div>
Content *	<div>Vivamus ullamcorper cursus mi, vitae malesuada nulla consectetur in. Aliquam erat volutpat. Pellentesque a erat eros. Etiam at turpis nec lectus dictum rhoncus.</div>
Link Title	<div>Link Title</div>
Link URL	<div>https://www.lafayette.edu</div>
Footer Link Title	<div>Footer Link Title</div>
Footer Link URL	<div>https://www.lafayette.edu</div>

HIGHLIGHTS

12 Highlights

Color *

Red

Label

Highlights

Highlights *

Content

1

VisualText

B I U “ ” ABC ☰ ☷ ☹ ☹ ☹ ☹ ↶ ↷ 🔗 🔗 🔗 🔗 🔗

Suspendisse pellentesque varius interdum. Nulla convallis diam libero, a suscipit metus accumsan vitae. Aliquam et mollis diam. Proin ac ultricies neque.

p

Content

2

VisualText

B I U “ ” ABC ☰ ☷ ☹ ☹ ☹ ☹ ↶ ↷ 🔗 🔗 🔗 🔗 🔗

Curabitur ut eros in mauris porttitor laoreet. Duis a molestie nunc.

p

Content

3

VisualText

B I U “ ” ABC ☰ ☷ ☹ ☹ ☹ ☹ ↶ ↷ 🔗 🔗 🔗 🔗 🔗

Quisque nec elit leo. Maecenas facilisis dolor non luctus molestie.

p

Add Row

IN THE MEDIA

13 In the Media																							
Color *	Tan																						
Heading *	In the Media																						
Blocks *	<table><tr><td rowspan="5">1</td><td>Source *</td><td>Source</td></tr><tr><td>Title *</td><td>Title</td></tr><tr><td>Date *</td><td>August 18, 2015</td></tr><tr><td>Link URL *</td><td>https://www.lafayette.edu</td></tr><tr><td>Icon *</td><td>Video</td></tr><tr><td rowspan="5">2</td><td>Source *</td><td>Source</td></tr><tr><td>Title *</td><td>Title</td></tr><tr><td>Date *</td><td>August 27, 2015</td></tr><tr><td>Link URL *</td><td>https://www.lafayette.edu</td></tr><tr><td>Icon *</td><td>Audio</td></tr></table>	1	Source *	Source	Title *	Title	Date *	August 18, 2015	Link URL *	https://www.lafayette.edu	Icon *	Video	2	Source *	Source	Title *	Title	Date *	August 27, 2015	Link URL *	https://www.lafayette.edu	Icon *	Audio
	1		Source *	Source																			
			Title *	Title																			
			Date *	August 18, 2015																			
			Link URL *	https://www.lafayette.edu																			
		Icon *	Video																				
	2	Source *	Source																				
		Title *	Title																				
		Date *	August 27, 2015																				
		Link URL *	https://www.lafayette.edu																				
		Icon *	Audio																				
	Add Row																						
Footer Link Title	Footer Link Title																						
Footer Link URL	https://www.lafayette.edu																						

VISUAL LIST CONTENT

8

Visual List Content

Heading

Optional

Visual List Content

Heading Description

Optional

Visual

Text

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ABC

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Vivamus ullamcorper cursus mi, vitae malesuada nulla consectetur in. Aliquam erat volutpat. Pellentesque a erat eros. Etiam at turpis nec lectus dictum rhoncus. Suspendisse pellentesque varius interdum. Nulla convallis diam libero, a suscipit metus accumsan vitae. Aliquam et mollis diam. Proin ac ultricies neque.


Blocks

1

Title

Image

Minimum size 470 x 300px



Description

Quisque nec elit leo. Maecenas facilisis dolor non luctus molestie. Donec in risus venenatis, semper leo ac, dignissim ante.

Link Text

Title Link

Link URL

🌐


https://www.lafayette.edu

2

Title

Image

Minimum size 470 x 300px



Description

Quisque nec elit leo. Maecenas facilisis dolor non luctus molestie. Donec in risus venenatis, semper leo ac, dignissim ante.

Link Text

Title Link

Link URL

🌐


https://www.lafayette.edu

3

Title

Image

Minimum size 470 x 300px



Description

Quisque nec elit leo. Maecenas facilisis dolor non luctus molestie. Donec in risus venenatis, semper leo ac, dignissim ante.

Link Text

Title Link




Link URL

🌐

https://www.lafayette.edu

Add Block

BLOG ARTICLE

9 Blog Article									
Color *	<div>Red</div>								
Heading	<div>Blog Article</div>								
Heading Link Text	<div>Heading Link</div>								
Heading Link URL	<div>https://www.lafayette.edu</div>								
Article *	<table><tr><td>Author Name *</td><td><div>Author Name</div></td></tr><tr><td>Author Title *</td><td><div>Title</div></td></tr><tr><td>Author Image *</td><td><div><div>Minimum size 160 x 160px</div></div></td></tr><tr><td>Feed URL *</td><td><div><div>Enter the URL of the author's category e.g. https://voices.lafayette.edu/category/scott-paulis/</div><div>http://voices.lafayette.edu/category/keaton-holappa/</div></div></td></tr></table>	Author Name *	<div>Author Name</div>	Author Title *	<div>Title</div>	Author Image *	<div><div>Minimum size 160 x 160px</div></div>	Feed URL *	<div><div>Enter the URL of the author's category e.g. https://voices.lafayette.edu/category/scott-paulis/</div><div>http://voices.lafayette.edu/category/keaton-holappa/</div></div>
Author Name *	<div>Author Name</div>								
Author Title *	<div>Title</div>								
Author Image *	<div><div>Minimum size 160 x 160px</div></div>								
Feed URL *	<div><div>Enter the URL of the author's category e.g. https://voices.lafayette.edu/category/scott-paulis/</div><div>http://voices.lafayette.edu/category/keaton-holappa/</div></div>								

TOPIC-BASED LINK GROUP

10

Topic-Based Link Group

Heading *

Topic Based Link Group

Heading Link Text


Heading Link

Heading Link URL

https://www.lafayette.edu

Image

Minimum size 770 x 433px



Description

Vivamus ullamcorper cursus mi, vitae malesuada nulla consectetur in. Aliquam erat volutpat. Pellentesque a erat eros. Etiam at turpis nec lectus dictum rhoncus.

Links

	Text	URL	
1	<div>Link 1</div>	<div><div><div></div></div>https://www.lafayette.edu</div>	
2	<div>Link 2</div>	<div><div><div></div></div>https://www.lafayette.edu</div>	
3	<div>Link 3</div>	<div><div><div></div></div>https://www.lafayette.edu</div>	
4	<div>Link 4</div>	<div><div><div></div></div>https://www.lafayette.edu</div>	
5	<div>Link 5</div>	<div><div><div></div></div>https://www.lafayette.edu</div>	
6	<div>Link 6</div>	<div><div><div></div></div>https://www.lafayette.edu</div>	

Add Row

PUBLICATIONS

15 Publications

Heading *

Stay Connected

Block 1 *

This block has default values chosen but allows for you to change the content.

Title *

The Big Stories

Icon *

This relates to a class in the CSS. If you change it, please address the class change in the CSS.

book

Description *

Stay connected with life on College Hill and with members of the Lafayette family around the world. See the latest issue of the magazine.

Link Text *

Lafayette Magazine

Link URL *

<https://www.lafayette.edu>

Block 2 *

This block has default values chosen but allows for you to change the content.

Title *

In Your Mailbox

Icon *

This relates to a class in the CSS. If you change it, please address the class change in the CSS.

mail

Description *

Keep up to date with all things Lafayette. Subscribe to 'GoLeopards.com Daily', weekly 'From the Hill', and monthly 'Marquis Mailer'.

Link Text *

Subscribe

Link URL *

<https://www.lafayette.edu>

SECTION BREAK

14 Section Break	
Heading *	Section Break
Heading Link Text	Heading Link Text
Heading Link URL	https://www.lafayette.edu

NEWS-FEED - news.lafayette.edu

16 News Feed - news.lafayette.edu	
News Category *	Academic News

NEWS-FEED-LOCAL

17 News Feed- Local	
Heading	News Feed - Local
Category	In the Media



EVENTS-FEED

18 Events Feed	
Color *	Blue
Event Category *	Homepage Spotlight
Link URL Defaults to main calendar URL.	https://www.lafayette.edu

EVENT PROMOTION

19

Event Promotion

<div><div>Image *</div><div>Minimum size 770 x 433px</div></div>	
<div><div>Date *</div></div>	<div>September 7, 2015</div>
<div><div>End Date</div><div>Optional, to describe a date range</div></div>	<div>September 11, 2015</div>
<div><div>Title *</div></div>	<div>Title</div>
<div><div>Link URL *</div></div>	<div><div></div><div>https://www.lafayette.edu</div></div>
<div><div>Link Text *</div></div>	<div>Link Title</div>

FAQ BLOCK

20 FAQ Block

Heading
Optional

Blocks *

FAQ Block

1	Question *	<div>Quisque nec elit leo. Maecenas facilisis dolor non luctus molestie?</div>
	Answer *	<div><div><div>B I U “ ABC ☰ ☷ ☹ ☺ ↶ ↷ 🔗 🚫 ✕</div><div>Visual Text</div></div><div>Aliquam erat volutpat. Fusce vulputate dui enim, eget volutpat orci eleifend eget. Nulla id vulputate sem. Sed sit amet felis in sapien pulvinar vulputate. Curabitur ut eros in mauris porttitor laoreet. Duis a molestie nunc.</div><div>p</div></div>
2	Question *	<div>Sed interdum non risus eget sodales?</div>
	Answer *	<div><div><div>B I U “ ABC ☰ ☷ ☹ ☺ ↶ ↷ 🔗 🚫 ✕</div><div>Visual Text</div></div><div>Vestibulum quis ullamcorper risus, eu fermentum est. Vivamus ac accumsan magna. Curabitur sed arcu nisi. Sed ut ultrices sapien, sit amet porta dui.</div><div>p</div></div>
3	Question *	<div>Quisque risus diam, pulvinar ac vestibulum ut, gravida at magna?</div>
	Answer *	<div><div><div>B I U “ ABC ☰ ☷ ☹ ☺ ↶ ↷ 🔗 🚫 ✕</div><div>Visual Text</div></div><div>Pellentesque blandit ipsum elit, quis pretium nisi venenatis ac. Nulla facilisi. Sed eget ornare lacus. Curabitur pulvinar tristique bibendum. Maecenas pharetra, velit ac imperdiet laoreet, turpis erat volutpat orci, id consectetur augue magna tristique nibh.</div><div>p</div></div>

Add FAQ

Add Callout

CONTENT

22 Content

Content *

 Add Media

Visual

Text

b

i

link

b-quote

~~del~~

ins

img

ul

ol

li

code

more

close tags

<hr>

<h3>Full Width Callouts</h3>

There are 8 Full Width Callouts. They are shown below as they will appear in your browser. Please download this PDF if you'd like to take a look at the Wordpress admin area of each component.

Add Callout

FULL WIDTH CALLOUTS:

CAMPAIGN-FLEXIBLE

2 Campaign - Flexible

Image *



Title *

Content *

Content will go here.

Link Title *

Link URL *

CAMPAIGN-LIVE CONNECTED

1

Campaign - Live Connected

Description

Static campaign callout.

ANNOUNCEMENT

3

Announcement

Color *

Red

Label *

Update

Content

Visual

Text

b

i

link

b-quote

del

ins

img

ul

ol

li

code

more

close tags

Announcement content will go here.

CONTACT INFORMATION

4 Contact Information

Heading

Contact Information

Rows

1

Title

Communications Division

Address

Enter each address line on a new line

Feather House
17 Cattell Street
Easton, PA 18042

Contact Numbers

1

Type

Phone

Number

Formatted
xxx.xxx.xxxx

555-555-5

Add Row

Contact Links

Add links to a person's page, or to an office/department homepage

Add Row

Hours

Enter line breaks where desired.

8:45am - 5:00 pm

Add Row

SOCIAL MEDIA

5 Social Media

Background Color

Light Tan



Heading

Heading for Social Media

Hashtag

Optional. If search query is a hashtag, you can state it here. It will appear next to the section title.

Lafayette19

Blocks

1

Type

Twitter



2

Type

Instagram





3

Type

Twitter



OUR TEAM

6 Our Team	
Background Color *	Light Tan
Heading	Connect With Us
Image * Minimum size 770x433px	
Title *	Title
Description *	Description will go here.
Link Text	Link Text
Link URL	 https://www.lafayette.edu/
Link Target Open link in new window?	<input type="checkbox"/> New Window