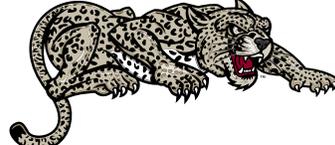




PRIMARY MARK



SECONDARY MARKS



ADDITIONAL INFORMATION

Location: Easton, Pennsylvania
 Established Date: 1826
 Mascot: Leopards
 Conference: NCAA Division I; East Coast Athletic Conference, Patriot League

VERBIAGE

Lafayette Leopards™
 Lafayette College™
 L™

COLOR INFORMATION

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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
Lafayette Gold	For Lafayette Gold, use PANTONE® 873	C:30% M:30% Y:60% K:10%
Lafayette Maroon	For Lafayette Maroon, use PANTONE® 202	C:0% M:100% Y:61% K:43%
Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

Please use the following Madeira thread colors:

Lafayette White= Madeira 1001
 Lafayette Maroon= Madeira 1384

Lafayette Black= Madeira 1000
 Lafayette Gold= Madeira 1084

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SECONDARY MARKS (CONTINUED)



WORDMARKS



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Lafayette Maroon	For Lafayette Maroon, use PANTONE® 202	C:0% M:100% Y:61% K:43%
Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

Please use the following Madeira thread colors:

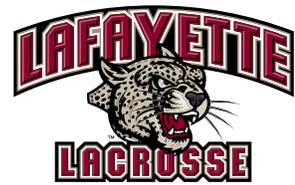
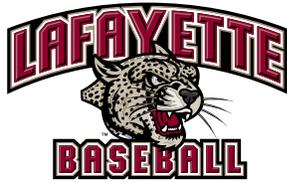
Lafayette White= Madeira 1001
Lafayette Maroon= Madeira 1384

Lafayette Black= Madeira 1000
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SPORT SPECIFIC MARKS



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Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

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SPORT SPECIFIC MARKS (CONTINUED)



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Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

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SPORT SPECIFIC MARKS (CONTINUED)



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Lafayette Maroon	For Lafayette Maroon, use PANTONE® 202	C:0% M:100% Y:61% K:43%
Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

Please use the following Madeira thread colors:

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SPORT SPECIFIC MARKS (CONTINUED) - 2C



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UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
Lafayette Gold	For Lafayette Gold, use PANTONE® 873	C:30% M:30% Y:60% K:10%
Lafayette Maroon	For Lafayette Maroon, use PANTONE® 202	C:0% M:100% Y:61% K:43%
Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

Please use the following Madeira thread colors:

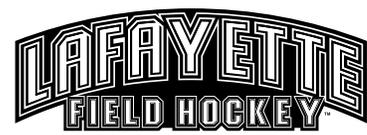
Lafayette White= Madeira 1001
Lafayette Maroon= Madeira 1384

Lafayette Black= Madeira 1000
Lafayette Gold= Madeira 1084

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SPORT SPECIFIC MARKS (CONTINUED) - BW



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Lafayette Gold	For Lafayette Gold, use PANTONE® 873	C:30% M:30% Y:60% K:10%
Lafayette Maroon	For Lafayette Maroon, use PANTONE® 202	C:0% M:100% Y:61% K:43%
Lafayette Black	For Lafayette Black, use PANTONE® Process Black	

Please use the following Madeira thread colors:

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